



Help us build the future
Marketing Consultant

Where Opportunity Meets Lifestyle...

Invest Kootenay is a growing partnership made up of 7 Kootenay communities. It involves local governments, economic development organizations and Chambers of Commerce, and aims at attracting and retaining investment. The website InvestKootenay.com is the central tool utilized to match investors with investment opportunities.

A new initiative is underway to accelerate investment attraction, retention and expansion through the implementation of the investor-opportunities database strategy, and the partnership expansion strategy. Invest Kootenay is looking for an experienced individual who can help with this new expansion.

Based in Nelson, this contract position will be responsible for developing a marketing and distribution plan, and for the dissemination of marketing materials in inbound and outbound markets. The objective will be to increase the number of investor registrations and opportunity listings, targeting primarily the manufacturing and technology sectors.

The successful candidate will have a strong marketing background, with a proven track record in the development and implementation of marketing plans.

This Invest Kootenay project is housed at the Community Futures office. The contract position is to commence as soon as possible. If you would like to bring your expertise to the table, please submit your resume and cover letter by noon on November 27th, attention Carmen Harrison charrison@futures.bc.ca

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