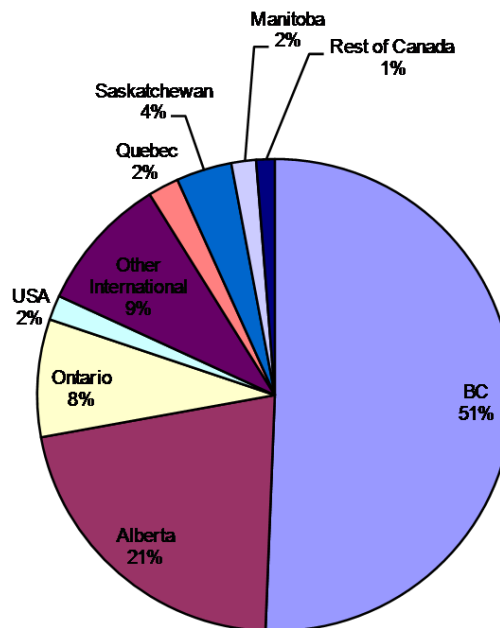


## New Resident Survey (Nelson and Area) Summary for year ended May 31, 2011 238 households

### 1) Where did you relocate from? (238 responses)

- |                             |                          |
|-----------------------------|--------------------------|
| ■ British Columbia (121)    | ■ France (2)             |
| ■ Alberta (51)              | ■ Brazil (1)             |
| ■ Ontario (19)              | ■ Peru (1)               |
| ■ USA (4)                   | ■ Austria (2)            |
| ■ Saskatchewan (9)          | ■ Dominican Republic (1) |
| ■ Quebec (5)                | ■ United Kingdom (5)     |
| ■ Manitoba (4)              | ■ Switzerland (2)        |
| ■ Yukon (1)                 | ■ Tanzania (1)           |
| ■ Nova Scotia (1)           | ■ Hungary (1)            |
| ■ Northwest Territories (1) | ■ New Zealand (1)        |
| ■ Australia (1)             | ■ Mongolia (1)           |
| ■ Germany (3)               |                          |

**Source of Nelson New Residents - Year Ending May 31, 2011 (representing 238 new households)**

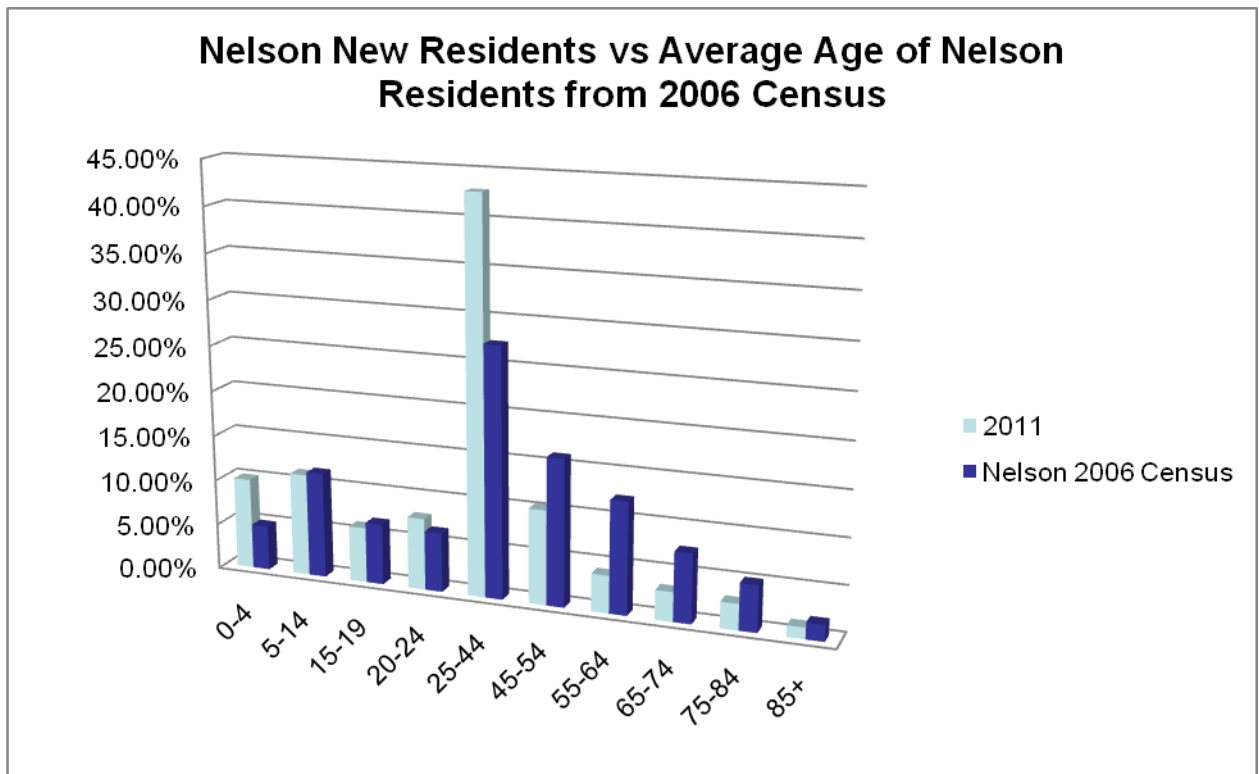


**2) How many people are in your family? 238 families (559 people)**

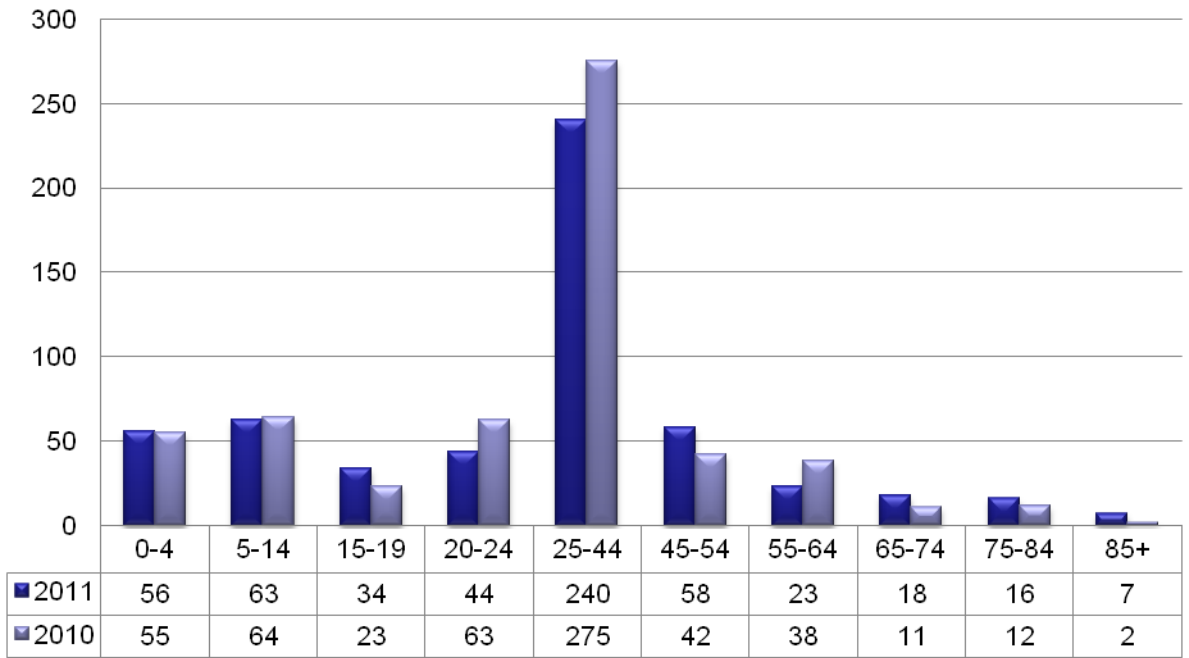
- 6 families of 6
- 5 families of 5
- 33 families of 4
- 41 families of 3
- 89 families of 2
- 65 families of 1

**2b) Age of New Residents**

- Age 0-4: 56
- Age 5-14: 63
- Age 15-19: 34
- Age 20-24: 44
- Age 25-44: 240
- Age 45-54: 58
- Age 55-64: 23
- Age 65-74: 18
- Age 75-84: 16
- Age 85 and over: 7



## Nelson New Residents 2011 vs 2010 for Various Age Categories



### 3) How did you first find out about the Central Kootenays?

- Family, friends (130)
- Vacated or drove through (42)
- Lived here before (31)
- Lived nearby (33)
- Job opportunity (27)
- Have always known of Nelson (15)
- School (3)
- Word of Mouth (2)
- Internet (4)
- Magazine (2)
- Business travel (3)
- Whitewater (2)
- Movie 'Roxanne' (2)
- Shambhala

#### 4a) Why did you decide to move to the Nelson Area?

- Lifestyle change (140)
- Be near family (100)
- Job opportunity/transfer (82)
- For the scenery/weather (59)
- To attend school (26)
- To retire or semi-retire (24)
- To start a business (11)
- Seek employment (11)
- To ski/snowboard (7)
- Medical services (6)
- To buy a business (2)
- Raise children (2)
- Smaller town for children
- Senior's activities
- More amenities
- People are more pleasant
- Recreation
- Environment
- Hockey
- Ashram

#### 4b) If you came for a job opportunity or to start a business, please identify the type of job or business below.

- Medical (8)
- Retail (5)
- Construction/Renovation (4)
- Environmental (4)
- Real Estate (3)
- Pharmacy (2)
- Aesthetics (2)
- RCMP/city police (2)
- Internet/home based business (2)
- Civil engineering (2)
- Education/Teaching (1)
- Restaurant
- Fine woodworking
- Church ministry
- Speech therapy
- Millwright
- Banking
- Tour operator
- Accounting software industry
- Forestry
- Manufacturing
- RDCK
- Computer manuals
- Veterinarian
- Plumber
- Whitewater
- Catering
- Dept. of highways
- Canada Post

#### 5) Has the Central Kootenays lived up to your expectations?

- Yes: 223 (97%)
- No: 0 (0%)
- Undecided: 6 (3%)

**6) Prior to visiting and /or moving to the Central Kootenays, did you ever see any promotional material for this area?**

- Yes: 135 (61%)
- No: 85 (39%)

**If yes, please indicate the source:**

- Internet/website (103)
- Magazine/newspaper (11)
- TV/Radio (8)
- Roxanne (the movie) (1)
- Travel Brochure (2)
- Real Estate Ad (1)
- Other (9) (including Whitewater, BC Ferries and Hockey Day in Canada)

**7) What would you recommend to make the Central Kootenays a better place to live and work?**

A coffee shop that opens at 5:00 am  
Affordable childcare, accommodation and food  
Affordable rental housing  
Baker Street should be pedestrian only  
Better cycling routes, more bike friendly, glass recycling needs to be more pedestrian  
Better bus service to North Shore  
Career Development should promote hidden job market  
Central recycling (blue bag system is questionable)  
City bus should service John's Walk and Sproat Drive area  
Community composting  
Continue to conserve heritage aspect  
Continue to control growth  
Crosswalk & parking at Front & Josephine  
Designated bike route  
Designated parking spots for strollers, mothers, etc.  
Difficult to locate sales outlets. Need a shopping directory  
Dog bylaws are not welcoming and need changing  
Easier recycle/garbage system  
Easier system of garbage collection  
Eliminate garbage tags, simplify recycle/garbage  
Extend bus route/schedule between rural areas  
Extend bus to Lakeview Village  
Extended bus to Lakeview Village  
Fill potholes

Fix the parking metres  
Food & rent expensive, without corresponding wage bases  
Food is more expensive  
Free parking, something with waterfront  
Garbage pick-up on North Shore  
Get rid of the pigeons  
Improve waterfront  
Improve/simplify recycling program  
Include Regional District, simplify garbage/recycling system  
It is difficult to find steady work  
Jobs for young people  
Larger (more services) Health services & hospital  
Less sales and service tax  
Local produce at one local outlet  
Low income people need more medical services  
Make available 'Directory Information' eg. medical services  
Make it easier to become associated with groups  
More 2nd hand stores  
More 4-way stop signs  
More activities for people aged 25-30  
More affordable air flights to major cities. Underground wiring.  
More affordable housing  
More city buses on Hwy 6  
More comprehensive garbage/recycling program  
More degree based jobs  
More disabled parking spots downtown  
More garbage spots for trails, etc  
More job opportunities & higher wages because of high cost of living  
More jobs  
More jobs for all ages  
More jobs for young people  
More jobs for young people  
More jobs if you don't have connections  
More jobs in retail  
More parking  
More parking  
More participation in arts/culture & non profit organizations  
More rentals  
More street repair (rough & pot holes)  
More traffic lights  
More trampolines  
Need bike lane & traffic indicators for cyclists  
Need more garbage cans on streets  
Need more signage & yellow lines coming into town  
Need more volunteering  
Need playground with climbing nets (for older kids)  
No more new restrictive by-laws re: pigeons, anti smoking, etc.)  
OK as is  
Open a skate park  
Outdoor skate park needed

Parking is an issue  
Post office slow in getting a rural box  
Price of food is very high  
Prices at the rec centre  
Public schools are looking old & out of date  
Public transportation to Castlegar & local  
Public transportation to John's Walk  
Recycling pick-up in apartments  
Recycling pick-up, better cell phone access  
Regional library  
Rental accommodation is scarce & expensive  
Rental housing is hard to come by  
Restaurants that stay open later in the evening  
Restore KLH emergency surgery  
Return of Street Festival  
School Board negative reply to candidates  
Seems to have all diversities  
Side streets need snow plowing  
Signs & access to public beach  
Simplified garbage/recycling  
Single orange colour for bridge  
So far so good  
Some of the amenities are outdated  
Streetcar extended to be useful transportation  
Supply mail drop box at Lakeview Village. Extend bus service to Lakeview Village.  
There is a lot of traffic in town  
There is already a lot of info/resources  
Too soon to say  
Urban chickens  
Walking trails. Housing with readily available walking area.  
Worried about street/people/youth and drugs  
Worried about urbanization of Nelson

**8) What retail or business services would you like to see in the Nelson Area?**

Affordable shoe store  
All day buffet style restaurant, Fields  
Appreciate downtown area & atmosphere  
Better barber shops  
Boxing school, more martial arts  
Boys/childrens clothing  
Childrens clothes selection  
Continue the Wednesday market  
Costco in Trail  
Costco, furniture store  
Department Store  
Department store  
Department store, Dry bar later at night

development  
 Disc golf course  
 Dodge Ball in rec centre  
 Doesn't need anything 'big' ie. chain stores  
 Easier access to daycare info  
 enjoy the local (non-franchise) shops  
 Everything needed  
 Food court and seating in the mall is good  
 Food is expensive, but good  
 Food variety is good  
 Glad there is no McDonald's  
 Good enough for a community this size.  
 Greek restaurants needed  
 Has all the rec. & cultural opportunities  
 Has all the services needed  
 has everything  
 Home Depot  
 Lots of good restaurants  
 Lower prices at museum  
 McDonald's  
 Mens clothing, more shops open in the evening  
 More affordable furniture  
 More children's park/playground  
 More free public facilities  
 More inexpensive activities (eg. arcade, activity passes)  
 More organized play groups for families at a reasonable price  
 Movie theatre  
 Movie theatre  
 Movie theatre  
 Movie theatre to open  
 Movie theatre with local & international films  
 Movie theatre, skate park  
 Music/band rehearsal studio/space needed  
 Need a head shop  
 Need university presence  
 Not missing anything  
 Not so far  
 Nothing  
 Nothing missing  
 Nothing noticeably missing  
 OK as is  
 Orchestra hall for musical performances  
 Organic food & milk products are expensive  
 Parent-Link Centre (ie Alberta)  
 Promote as a conference centre  
 proper Scotia Bank, Propane & gas outlet in west end of town  
 Re-open movie theatre, please  
 Satisfied with facilities  
 Second Cup, TD Bank  
 Skate park, juice bar & indoor rec area for winter

Some ethnic culinary items  
Tackle/fishing/outdoor  
Tax is too high for business  
TD Bank  
TD Bank  
TD Bank  
TD Bank  
TD Bank  
TD Bank, cigar/tobacco specialty shops  
TD Bank, Saturday banking  
There are a lot already  
There are lots of restaurant choices  
Tim Hortons  
Tim Hortons  
Tim Hortons  
Tim Hortons  
University again  
Upgraded movie theatre  
Vietnamese restaurant  
winter airport access  
Zellers/alternative to WalMart

**9) Any additional comments?**

Advertise Wednesday Markets more  
Amazing community  
Appreciate cleanliness of city in general & safe parks  
Appreciate downtown  
Awesome  
BC registration/certification of teachers is difficult  
Beautiful  
Beautiful, many amenities  
Better, less complicated recycling style  
Bring back emergency surgery at KLH  
Central Playschool would be nice  
Cheers to the Sally Ann  
Christmas community celebrations on Baker Street  
Christmas concerts  
Clean gravel off the streets  
Culture & entertainment offer many choices  
Delighted to be here  
Develop the beaches (ie. Red Sands)  
Disallow corporate franchises, encourage small enterprise  
Disappointed in hospital care  
Dog walking area on waterfront is good.  
Dusty in the Spring  
Encouraging to be here  
Everyone welcoming & pleasant

Everything you need in Nelson  
Extremely welcoming  
Fitness machines at Lakeside are good  
Fortunate to be here  
Friendly people  
Friendly support in business & socially  
Frustrated with 'Kootenay time'  
Glad to be home  
Good community spirit  
Good experience  
good KLH hospital  
Good rec centre  
Good selection of restaurants  
Good service for families  
Good town for families  
Great town!  
Happy people  
Happy there are not more fast food outlets  
Happy to find natural/gluten free foods  
Happy with everything  
Hard to make friends/connections  
I Love Nelson website is great!  
I'm glad I'm here  
Impressed with resources for families  
It's great. Very happy so far.  
Kootenay time is unexpected  
Lakeside Park is a bonus  
Leisure program guides are great.  
Like the fact there are not too many shops  
Like the town  
Local police should lighten up  
Love all the restaurants  
Love the rec centre  
More jobs  
More low income rental housing  
More parking  
More parking  
More parking  
More parking  
More rentals for those with pets  
More rentals needed  
More shopping, especially renovation  
Most prices are the same as Alberta  
Moved here because it's similar to Canmore  
Need a notary public - not a lawyer  
Need daily newspaper  
Need full service gas station  
Need higher standard of waste disposal system  
Need skate park  
Nice friendly people

Nice little town  
OK so far  
OK, but more jobs  
People are friendly  
People are friendly  
People are friendly to deal with  
People are generally friendly  
People are welcoming  
People friendly  
Pick up garbage at Cottonwood Lake  
Pleased with family facilities, options, community spirit  
Positive outlook  
Quite lovely  
Real estate & rentals too high  
Regional bus travel is expensive  
rental accommodation is hard to find  
re-open sushi restaurant  
Saturday matinee at Civic Centre  
Second hand stores are also expensive  
Share Nelson is rather overpriced. Need a Habitat for Humanity  
Should have 1 day/week with no driving in town allowed  
Shuttle bus to WH2O is expensive  
Sidewalk plowing needed  
So far love it  
So far so good  
Terrible that NDN is out of business eg. garage sales?  
Very friendly  
Very friendly people at Broader Horizons  
Very friendly town  
Water is very tasty  
Waterfront walkway & residential development not complete  
We appreciate trees in playground, parks and streets  
Website "I Love Nelson" is very good  
well rounded community  
Why is highway being graveled in the Spring?  
Wonderful